

WHAT IS CLAIMED IS:

5 1 – A call identifier display inversion, comprising  
a combination of hardware LCD and software micro-controller, that enable the  
vertical inversion of data presented on the screen, upon pressing an external button or  
sensor;  
an external button for the activation of the display inverter connected to the micro-  
controller;  
a display with a differentiated matrix for the formation of characters in the fields for  
numbers , minutes and dates;  
10 a circuit that obeys instructions to reorganize the active dots every time the  
controller receives a command via activation button, sensor or any other form electrical  
signal;  
the following icons or figures: manufacturer's logo, telephone and envelope and  
also having double matrix, so that they are inverted side by side.

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